

SOMETHING AMAZING IS HAPPENING AT THE CANYONS!

For the 2010 season, major enhancements have been added to the mountain to expand upon an already breathtaking ski experience.



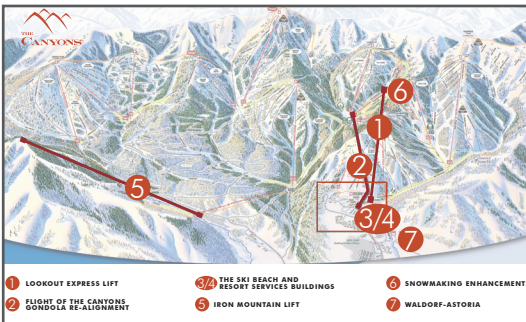
HOTTEST BUNS IN NORTH AMERICA:

That's right, The Canyons brand new lift will be the first lift with heated seats in North America. The comfort-gearred lift not only boasts heated seats but also a weather protecting, glare-cutting orange bubble cover – it's like being inside a ski goggle, according to GM Mike Goar.



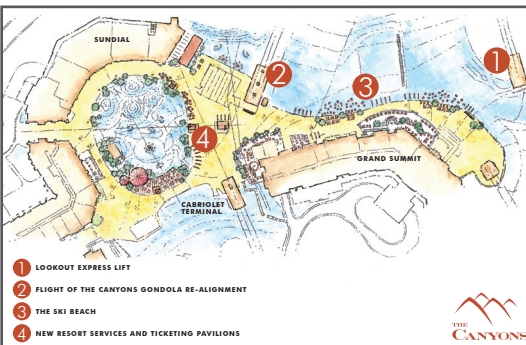
RE-POSITIONING OF THE GONDOLA:

Access to the gondola will now be more convenient than ever. We are moving the loading station directly across from the Cabrioleet lift. Now we will have 2 out-of-base lifts increasing our out-of-base capacity by 47%.



A BIGGER, BADDER MOUNTAIN:

With the opening of Iron Mountain, we're bringing an additional high-speed quad lift servicing 12 runs spread over 300 acres of terrain, including 1,500 feet of vertical drop, The Canyons now offers 4,000 acres of ski terrain.



LET IT SNOW:

With twice the snowmaking capacity and a brand new mid-mountain reservoir, The Canyons will be fully covered in snow whether Mother Nature is ready or not.

LIFE'S A BEACH, EVEN IN THE MOUNTAINS:

No longer do you have to choose between ski or beach vacation! At The Canyons we've got both. Introducing the brand new Ski Beach – an esplanade at the mountain base filled with sun loungers, fire pits and various culinary kiosks ideal for après-ski or all-day relaxing.

