

**GOLDEN DOOR WINS PRESTIGIOUS SPAFINDER  
READERS' CHOICE CRYSTAL AWARD**  
*Voted Favorite Spa in North America in Eighth Annual Awards*

**PARK CITY, UTAH** (For Immediate Release) -- SpaFinder, Inc., the global spa resource, has announced that Golden Door has won the coveted Readers' Choice Crystal Award for Favorite Spa in North America. Spa-goers cast a record number of votes in the eighth-annual awards, which are considered the most thorough and independent assessment of spas worldwide.

The Crystal Award is given to only one spa in each of six habitable continents in the world. Golden Door has five locations throughout North America, including its newest spa at Waldorf Astoria Park City, located at the base of Canyons Ski & Snowboard Resort.

“Winning the Crystal Award is the highest honor a spa can receive. The Readers' Choice Awards are the premier spa awards – and the Crystal distinction honors the crème de la crème of spas globally,” said Susie Ellis, president of SpaFinder, Inc. “There are over 15,000 destination, resort and hotel spas around the world. To be voted the #1 spa in North America is an extraordinary achievement.”

Golden Door at Waldorf Astoria Park City is dedicated to fostering a balance of mind, body and spirit through a personalized program that draws on ancient Asian influences, environmental inspiration and classic European spa techniques. Its destination spa program, which was the foundation of the Golden Door experience when it launched more than 50 years ago in Escondido, Calif., offers a personalized approach to wellness, fitness and overall health.

Throughout the year, spa-goers voted on their favorite spas overall – by continent and country/region – along with their picks for “Favorite Spa” in 31 popular categories, such as “Best Fitness Program,” “Best for Romance,” “Best for Weight Loss” and “Favorite Spa Treatment.” Voters are asked to cast ballots only for spas they've personally visited within the past three years.

SpaFinder readers voted these spas as the 2010 Crystal Award winners for the following continents:

Africa	One&Only Cape Town
Asia	Ananda in the Himalayas
Australia	Gwinganna Lifestyle Retreat
Europe	Hotel Adlon Kempinski Berlin
North America	Golden Door
South America	Kurotel Longevity Medical Center and Spa

Readers' Choice Award winners will be featured in the *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*, which will be on newsstands in November.

A complete list of winners can also be viewed at:

**<http://www.spafinder.com/spaguide/readerschoice/2010.htm>**

**About SpaFinder, Inc.:**

The world's largest spa media, marketing, and gifting company, SpaFinder, Inc., connects millions of wellness-focused consumers with thousands of spas worldwide. SpaFinder's media properties include the award-winning SpaFinder.com, the *Club Spa* e-newsletter and blog, and the annual *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*. SpaFinder and its spa-beauty gift division, SpaWish, offer gift certificates and cards that are redeemable at a combined network of thousands of spas and salons and are available at more than 90,000 unique retail outlets in 79 countries. SpaFinder Europe and SpaFinder Japan offer regional spa marketing and gifting programs, including localized, native-language websites. Founded in 1986, the privately held company is headquartered in Manhattan.

**About Golden Door**

Specializing in offering luxury spa resort vacations and retreats in unrivaled settings, Golden Door has long been considered the pioneer of the destination spa concept which began 50 years ago with the flagship property in Escondido, California. Today, in addition to Waldorf Astoria Park City in Utah and the Escondido location, Golden Door also operates spas at The Boulders Resort in Carefree, Arizona; the Naples Grande Beach Resort in Florida; and the El Conquistador in Las Croabas, Puerto Rico. For more information regarding Golden Door and properties within the collection, visit [www.GoldenDoor.com](http://www.GoldenDoor.com).

**About Waldorf Astoria Park City**

Waldorf Astoria Park City is the first ski resort added to Waldorf Astoria Hotels & Resorts. Located at the base of Canyons Ski & Snowboard Resort in Park City, Utah, the property boasts 175 rooms appointed with custom furnishings, suites with gourmet kitchens and spectacular views of the ski slopes or Wasatch Mountains. The elegant yet casual feel of the resort is created by the surrounding natural beauty with world-class amenities that include a 16,000 square foot Golden Door Spa offering wellness programs, unique treatments, custom-designed fitness center and hair and nail spa; the award-winning Spruce Restaurant offers all-day dining and après ski relaxation. Additional offerings include meeting space; outdoor patios with fire pits and a heated pool with whirlpools that offer guests areas of relaxation year-round. For more information, please visit [www.parkcitywaldorfastoria.com](http://www.parkcitywaldorfastoria.com).

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